



## LATTER-DAY SAINT OVERSAMPLE, ARIZONA STATEWIDE POLL – OCTOBER 30, 2020

### TOPLINE REPORT

#### METHODOLOGY DETAILS

n=216 Latter-day Saint likely voters in Arizona  
Dual-mode online and live telephone interviews fielded October 15-24  
Margin of error approximately +/- 7 based on an estimated population of 200,000 Arizona Latter-day Saint voters

To create the Arizona oversample of members of the Church Jesus Christ of Latter-day Saints we compiled addresses for stake center buildings (a group of 6-10 local congregations somewhat comparable to a Catholic diocese) and temples. Latter-day Saint congregations are geographically organized and constrained to a relatively constant size. Therefore, we can use them as geographic proxies when trying to sample members of the faith.

A “Latter-day Saint density” measure was calculated for Arizona zip codes by assuming there are approximately 5,000 Latter-day Saints per stake center compared to the actual voter population by zip code from the state file of registered voters. The 17 zip codes that had multiple stake center buildings were automatically included in the sample. This included many voters in the sampling frame from Latter-day Saint dense areas in Mesa and Gilbert. Zip codes with a Latter-day Saint temple were also automatically included because areas surrounding temples attract those who use them frequently. Then all zip codes with a Latter-day Saint density of 0.3 and above were included in the sampling frame. This step added many rural towns with large Latter-day Saint populations, especially the regions of Graham, Apache, Navajo, Greenlee, and Coconino counties with significant Latter-day Saint populations. This step also resulted in some additional urban areas including some from Phoenix, Glendale, Tucson, and a handful of towns from other parts of the state that were not previously represented. For some additional geographic representation, we added two additional zip codes right below this threshold. The final sample includes responses from 13 of 15 Arizona counties, with 2 sparsely populated counties unrepresented (La Paz and Santa Cruz) for lacking sufficient Latter-day Saint density in any zip code sampled to produce a response.

To correct for non-response and minimize the likelihood of coverage error, the responses to this survey were weighted according to Latter-day Saint county-level distributions indicated by the 2010 Religious Congregations and Membership Study.<sup>1</sup> The resulting weights are relatively small, suggesting our sampling strategy produced an accurate geographic distribution of Arizona Latter-day Saints.

Before drawing the oversample, a model of 2020 general election turnout was estimated using age, party registration, active status, length of registration, and past election turnout (one recent general election is used as the dependent variable, in this case the 2016 general election). This model produces a sampling pool of registered voters that can be randomly sampled based on their likelihood of voting. Among the geographic areas identified by the Latter-day Saint density analysis, a Probability Proportionate to Size (PPS) sample was drawn using this predicted turnout estimate such that voters with a higher probability of voting have a higher probability of being selected in the sample. Survey invitations were sent via email and interviews were completed online, supplemented with live telephone interviews to randomly sampled likely voters for whom email addresses were not available.

Sampling error is only one possible source of error in survey research. Results can also be affected by measurement error (e.g. question wording and question order), coverage error (e.g. counting as “likely voters” survey respondents who will

<sup>1</sup> Details available here: <https://www.thearda.com/Archive/Files/Descriptions/RCMSMGST.asp>



not vote), and non-response error (e.g. the people who responded to the survey are systematically different from people who refused or were not reachable).

This research was paid for by Y<sup>2</sup> Analytics with the intention of releasing publicly and was not sponsored by any candidate or organization.

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QNATECON. Do you think the national economy is...? (n=216)

Getting better	66%
Staying the same	12
Getting worse	22
DK/REF	*

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QAZECON. Do you think the Arizona economy is...? (n=216)

Getting better	59%
Staying the same	22
Getting worse	17
DK/REF	1

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QAPPR1. Do you approve or disapprove of the way Donald Trump is handling his job as president? (n=216)

Strongly approve	56%
Somewhat approve	18
Somewhat disapprove	7
Strongly disapprove	18
DK/REF	1

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QLIKELYVOTE. Sometimes at election time, things come up that keep a person from voting. Think about all the things that may or may not have kept you from voting in past elections and whether or not something may come up that will keep you from voting this time. Please indicate on the scale below how likely it is that you will vote in the November 3, 2020 General Election. (n=216)

0	<1%
1	<1
2	*
3	*
4	*
5	*
6	*
7	1
8	1
9	3
10	95
DK/REF	*

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QVOTEPROCESS. Now, thinking about the manner in which you intend to vote or have already voted, will you or did you vote by... (n=215)

Going to your polling place on Election Day	21%
Casting your ballot in person before Election Day	7
Getting your ballot in the mail and mailing it in before Election Day	38
Getting your ballot in the mail and hand-delivering it to a vote center or polling place before or on Election Day	34
DK/REF	*

QVOTETIMING. When did you or do you intend to actually cast your vote? (n=215)

Toward the beginning or the early stage of the mail-in voting period	58%
Toward the end or the later stage of the mail-in voting period	29
At the last possible moment of the mail-in voting period	6
DK/REF	6

QPRESBALLOT. If the November election for President of the United States were being held today and you had to choose from the following list of candidates, who would you vote for? (IF CANDIDATE) And would you say you are definitely voting for (CANDIDATE), or could you still change your mind? (IF UNDECIDED) Many voters are still undecided, but if the election were today and you had to choose from the following candidates, who would you vote for? (n=212)

Trump, definitely	74%
Trump, could change mind	<1
Trump, if had to choose	<1
Biden, definitely	16
Biden, could change mind	*
Biden, if had to choose	1
Other, definitely	5
Other, could change mind	*
Other, if had to choose	1
Undecided	1

QPRESBALLOT5. Presidential Ballot - Collapsed Totals (n=211)

Trump	76%
Biden	18
Other	6



QAZSENATEBALLOT. If the November election for U.S. Senate were being held today and you had to choose from the following list of candidates, who would you vote for? (IF CANDIDATE) And would you say you are definitely voting for (CANDIDATE), or could you still change your mind? (IF UNDECIDED) Many voters are still undecided, but if the election were today and you had to choose from the following candidates, who would you vote for? (n=209)

Kelly, definitely	17%
Kelly, could change mind	*
Kelly, if had to choose	2
McSally, definitely	71
McSally, could change mind	7
McSally, if had to choose	2
Other, definitely	*
Other, could change mind	*
Other, if had to choose	1

QAZSENATEALLOT5. Senate Ballot - Collapsed Totals (n=213)

Kelly	20%
McSally	78
Other	1
Undecided	1

QGENBALLOT. If the November election for U.S. House of Representatives were being held today, would you vote for the Republican party candidate, the Democratic party candidate, or someone else? (n=215)

The Republican candidate	73%
The Democratic candidate	11
Someone else	2
Other, please specify	<1
DK/REF	13

QACB. Which of the following is closest to your view of how President Trump and Republicans in the U.S. Senate are handling the Supreme Court nomination to replace Justice Ruth Bader Ginsberg with Judge Amy Coney Barrett? (n=216)

They are doing the right thing by holding hearings and voting to replace Justice Ginsberg before election day	81%
They should have waited and allowed a newly elected president and Senate to confirm a nominee in 2021	19
DK/REF	<1



Q2016VOTED. Many people were too busy or otherwise unable to vote in the November 2016 presidential election. Did you vote in that election? (n=216)

Yes, I voted in the November 2016 presidential election	91%
No, I did not vote in the November 2016 presidential election	6
No, I usually vote but didn't this time	2
I do not remember whether or not I voted	<1
I was not eligible to vote in 2016	*
DK/REF	*

Q2016CHOICE. Who did you vote for in the 2016 presidential election? (n=198)

Donald Trump, the Republican candidate	75%
Hillary Clinton, the Democratic candidate	9
Someone else	16
DK/REF	*

IF Q2016CHOICE 'Someone else' WAS SELECTED, RESPONDENTS WERE SHOWN:

Q2016SOMEONEELSE. Who did you vote for in the 2016 presidential election? (n=33)

Gary Johnson	23%
Jill Stein	3
Evan McMullin	*
Someone else	74
DK/REF	*

Below are several statements with which you might agree or disagree. Please indicate how much you agree or disagree with each statement.

QCHRNATIONALISM\_1. The federal government should declare the United States a Christian nation. (n=216)

Strongly agree	34%
Somewhat agree	14
Neither agree nor disagree	9
Somewhat disagree	17
Strongly disagree	23
DK/REF	1



QCHRNATIONALISM\_2. The federal government should advocate Christian values. (n=216)

Strongly agree	46%
Somewhat agree	21
Neither agree nor disagree	6
Somewhat disagree	7
Strongly disagree	20
DK/REF	<1

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QCHRNATIONALISM\_3. The federal government should enforce separation of church and state. (n=216)

Strongly agree	45%
Somewhat agree	24
Neither agree nor disagree	6
Somewhat disagree	6
Strongly disagree	17
DK/REF	1

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QCHRNATIONALISM\_4. The federal government should allow the display of religious symbols in public places.  
(n=216)

Strongly agree	59%
Somewhat agree	19
Neither agree nor disagree	5
Somewhat disagree	4
Strongly disagree	13
DK/REF	1

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QCHRNATIONALISM\_5. The success of the United States is part of Gods plan. (n=216)

Strongly agree	66%
Somewhat agree	10
Neither agree nor disagree	4
Somewhat disagree	6
Strongly disagree	12
DK/REF	2

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QCHRNATIONALISM\_6. The federal government should allow prayer in public schools. (n=216)

Strongly agree	59%
Somewhat agree	17
Neither agree nor disagree	7
Somewhat disagree	7
Strongly disagree	10
DK/REF	1

QGODSROLE2016. I am now going to read you a few statements about Gods role in the 2016 election. Listen carefully while I read them and then tell me which comes closest to your own views about Gods role in the 2016 election, (n=216)

God chose Trump to become president because God approves of Trumps policies	18%
Trumps election must be part of Gods overall plan, but doesn't necessarily mean God approves of Trumps policies	42
God does not get involved in U.S. presidential elections	36
I do not believe in God	<1
DK/REF	3

QPARTYID. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent or something else? (IF REPUBLICAN/DEMOCRAT) Would you call yourself a strong (PARTY) or a not very strong (PARTY)? (IF DK) Do you think of yourself as closer to the Republican or Democratic Party? (n=215)

Strong Republican	57%
Not very strong Republican	9
Independent leaning Republican	17
Independent	6
Independent leaning Democrat	4
Not very strong Democrat	2
Strong Democrat	3
Other	2

QIDEOLOGY. On most political matters do you consider yourself: (n=216)

Strongly conservative	41%
Moderately conservative	40
Neither, middle of the road	14
Moderately liberal	3
Strongly liberal	<1
Do not know/not sure	2



QGENDER. Which of the following best describes how you think of yourself? (n=216)

Male	47%
Female	52
In another way, please specify if you wish	*
DK/REF	<1

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QYRBORN. What year were you born? (RECODED INTO AGE CATEGORIES) (n=216)

25 - 34	10%
35 - 44	25
45 - 54	16
55 - 64	16
65+	33

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QEDUATT. What is the last year of school you completed? (n=216)

Some high school or less	1%
High school graduate	6
Some college	27
College graduate	36
Post graduate degree (e.g. MA, MBA, LLD, PhD)	27
Vocational school or technical school	2
DK/REF	*

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QEMPLOY. What is your employment status? (n=216)

Self-employed	18%
Employed by someone else	42
Unemployed	2
Homemaker	11
Retired	27
Student	<1
DK/REF	*

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QMARSTAT.	Are you currently... (n=216)	
	Married	79%
	Divorced	6
	Widowed	5
	Living with partner	3
	Single	8
	DK/REF	*

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QRELPREF.	What, if any, is your religious preference? (n=216)	
	Mormon or LDS	100%

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QBORNAGAIN.	Would you describe yourself as a 'born again' or evangelical Christian, or not? (n=216)	
	Yes, would	16%
	No, would not	73
	DK/REF	11

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QCHURCHATTEND.	Aside from weddings and funerals, how often do you attend religious services? (n=215)	
	More than once a week	12%
	Once a week	65
	Once or twice a month	6
	A few times a year	6
	Seldom	7
	Never	3
	DK/REF	1

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QRELACTIVE. How active do you consider yourself in the practice of your religious preference? Would you say you are... (n=215)

Very active	66%
Somewhat active	20
Not very active	7
Not active	5
Prefer not to say	1
DK/REF	*

QETHNICITY. Are you of Hispanic, Latinx, or Spanish origin, such as Mexican, Puerto Rican, or Cuban? (n=215)

Yes	5%
No	95
DK/REF	<1

QINCOME. What do you expect your 2020 family income to be? Just stop me when I read the correct category. (n=214)

Under \$25,000	4%
\$25,000 - 34,999	5
\$35,000 - 49,999	8
\$50,000 - 74,999	18
\$75,000 - 99,999	17
\$100,000 - 124,999	11
\$125,000 - 149,999	6
Over \$150,000	18
Prefer not to say	12
DK/REF	1

QRACE. Which of the following describes your race? Please select all that apply. (n=199)

White or Caucasian	93%
Black or African-American	1
Asian or Asian-American	1
Native American / American Indian / Alaska Native	9
Native Hawaiian / Other Pacific Islander	1
Other, please specify	3
DK/REF	<1