



## UTAH STATEWIDE POLL – OCTOBER 30, 2020

### TOPLINE REPORT

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#### METHODOLOGY DETAILS

n=660 likely voters in Utah  
Dual-mode online and live telephone interviews fielded October 15-24  
Margin of error +- 3.8 percentage points

Likely Utah voters were sampled from the state’s publicly available file of registered voters. Survey invitations were sent via email and interviews were completed online, supplemented with live telephone interviews to randomly sampled likely voters for whom email addresses were not available.

Before drawing the sample, a model of 2020 general election turnout was estimated using age, party registration, active status, length of registration, and past election turnout (one recent general election is used as the dependent variable, in this case the 2016 general election). This model produces a sampling pool of registered voters that can be randomly sampled based on their likelihood of voting. A Probability Proportionate to Size (PPS) sample was drawn using this predicted turnout estimate such that voters with a higher probability of voting have a higher probability of being selected in the sample. Because responding to the survey is correlated with likelihood of voting, extra efforts were made to collect responses among the lowest probability voters and those with less educational attainment. These extra efforts focused on additional online sample within the lowest two quintiles from the likelihood of voting distribution. The extra online sample was supplemented with live telephone interviews within the two lowest turnout quintiles among sampled voters with no matching email address. The final sample included 527 online interviews and 133 live telephone interviews.

Sampling error is only one possible source of error in survey research. Results can also be affected by measurement error (e.g. question wording, question order, and possible survey mode differences), coverage error (e.g. counting as “likely voters” survey respondents who will not vote), and non-response error (e.g. the people who responded to the survey are systematically different from people who refused or were not reachable).

To correct for non-response and minimize the likelihood of coverage error, the responses to this survey were weighted according to the projections to the likely voter proportions provided by the PPS sample, including weights for quintiles of turnout probability, county, registered party, gender, and age to reflect the likely voter population statewide. There are also weights for education drawn from the Current Population Survey Voter Supplement for Utah voters from November 2016.

This research was paid for by Y<sup>2</sup> Analytics with the intention of releasing publicly and was not sponsored by any candidate or organization.

#### CONTACT

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QNATECON. Do you think the national economy is...? (n=660)

Getting better	40%
Staying the same	17
Getting worse	41
DK/REF	2

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QUTECON. Do you think the Utah economy is...? (n=660)

Getting better	39%
Staying the same	33
Getting worse	25
DK/REF	2

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QAPPR1. Do you approve or disapprove of the way Donald Trump is handling his job as president? (n=660)

Strongly approve	37%
Somewhat approve	14
Somewhat disapprove	6
Strongly disapprove	41
DK/REF	1

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QLIKELYVOTE. Sometimes at election time, things come up that keep a person from voting. Think about all the things that may or may not have kept you from voting in past elections and whether or not something may come up that will keep you from voting this time. Please indicate on the scale below how likely it is that you will vote in the November 3, 2020 General Election. (n=660)

0 No chance I will vote	1%
1	<1
2	<1
3	<1
4	*
5	1
6	<1
7	1
8	<1
9	4
10 Completely sure I will vote or have already voted	93
DK/REF	*

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QVOTEPROCESS. Now, thinking about the manner in which you intend to vote or have already voted, will you or did you vote by... (n=653)

Going to your polling place on Election Day	9%
Casting your ballot in person before Election Day	6
Getting your ballot in the mail and mailing it in before Election Day	42
Getting your ballot in the mail and hand-delivering it to a vote center or polling place before or on Election Day	42
DK/REF	<1

QVOTETIMING. When did you or do you intend to actually cast your vote? (n=653)

Toward the beginning or the early stage of the mail-in voting period	63%
Toward the end or the later stage of the mail-in voting period	29
At the last possible moment of the mail-in voting period	4
DK/REF	5

QPRESBALLOT. If the November election for President of the United States were being held today and you had to choose from the following list of candidates, who would you vote for? (IF CANDIDATE) And would you say you are definitely voting for (CANDIDATE), or could you still change your mind? (IF UNDECIDED) Many voters are still undecided, but if the election were today and you had to choose from the following candidates, who would you vote for? (n=637)

Trump, definitely	48%
Trump, could change mind	2
Trump, if had to choose	1
Biden, definitely	40
Biden, could change mind	2
Biden, if had to choose	2
Other, definitely	4
Other, could change mind	<1
Other, if had to choose	1
Not planning to vote for President	<1

QPRESBALLOT5. Presidential Ballot - Collapsed Totals (n=634)

Trump	51%
Biden	44
Other	5



QGOVBALLOT. If the November election for Utah Governor were being held today and you had to choose from the following list of candidates, who would you vote for? (IF CANDIDATE) And would you say you are definitely voting for (CANDIDATE), or could you still change your mind? (IF UNDECIDED) Many voters are still undecided, but if the election were today and you had to choose from the following candidates, who would you vote for? (n=618)

Cox, definitely	45%
Cox, could change mind	9
Cox, if had to choose	4
Peterson, definitely	28
Peterson, could change mind	4
Peterson, if had to choose	1
Other, definitely	6
Other, could change mind	<1
Other, if had to choose	3

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QGOVBALLOT5. Gubernatorial Ballot - Collapsed Totals (n=618)

Cox	58%
Peterson	33
Other	9

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QGENBALLOT. If the November election for U.S. House of Representatives were being held today, would you vote for the Republican party candidate, the Democratic party candidate, or someone else? (n=649)

The Republican candidate	49%
The Democratic candidate	34
Someone else	4
Other, please specify	2
DK/REF	12

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QACB. Which of the following is closest to your view of how President Trump and Republicans in the U.S. Senate are handling the Supreme Court nomination to replace Justice Ruth Bader Ginsberg with Judge Amy Coney Barrett? (n=655)

They are doing the right thing by holding hearings and voting to replace Justice Ginsberg before election day	57%
They should have waited and allowed a newly elected president and Senate to confirm a nominee in 2021	40
DK/REF	2



Q2016VOTED. Many people were too busy or otherwise unable to vote in the November 2016 presidential election. Did you vote in that election? (n=653)

Yes, I voted in the November 2016 presidential election	86%
No, I did not vote in the November 2016 presidential election	8
No, I usually vote but didn't this time	3
I do not remember whether or not I voted	1
I was not eligible to vote in 2016	2
DK/REF	<1

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Q2016CHOICE. Who did you vote for in the 2016 presidential election? (n=566)

Donald Trump, the Republican candidate	45%
Hillary Clinton, the Democratic candidate	32
Someone else	22
DK/REF	2

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IF Q2016CHOICE 'Someone else' WAS SELECTED, RESPONDENTS WERE SHOWN:

Q2016SOMEONEELSE. Who did you vote for in the 2016 presidential election? (n=125)

Gary Johnson	19%
Jill Stein	5
Evan McMullin	51
Someone else	24
DK/REF	1

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Below are several statements with which you might agree or disagree. Please indicate how much you agree or disagree with each statement.

QCHRNATIONALISM\_1. The federal government should declare the United States a Christian nation. (n=646)

Strongly agree	20%
Somewhat agree	9
Neither agree nor disagree	20
Somewhat disagree	9
Strongly disagree	41
DK/REF	1

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QCHRNATIONALISM\_2. The federal government should advocate Christian values. (n=646)

Strongly agree	29%
Somewhat agree	17
Neither agree nor disagree	19
Somewhat disagree	9
Strongly disagree	23
DK/REF	2

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QCHRNATIONALISM\_3. The federal government should enforce separation of church and state. (n=646)

Strongly agree	58%
Somewhat agree	18
Neither agree nor disagree	14
Somewhat disagree	4
Strongly disagree	6
DK/REF	1

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QCHRNATIONALISM\_4. The federal government should allow the display of religious symbols in public places. (n=646)

Strongly agree	38%
Somewhat agree	23
Neither agree nor disagree	17
Somewhat disagree	6
Strongly disagree	14
DK/REF	2

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QCHRNATIONALISM\_5. The success of the United States is part of God's plan. (n=646)

Strongly agree	38%
Somewhat agree	12
Neither agree nor disagree	20
Somewhat disagree	5
Strongly disagree	24
DK/REF	2

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QCHRNATIONALISM\_6. The federal government should allow prayer in public schools. (n=646)

Strongly agree	35%
Somewhat agree	17
Neither agree nor disagree	15
Somewhat disagree	9
Strongly disagree	22
DK/REF	2

QGODSROLE2016. I am now going to read you a few statements about God's role in the 2016 election. Listen carefully while I read them and then tell me which comes closest to your own views about God's role in the 2016 election, (n=642)

God chose Trump to become president because God approves of Trump's policies	5%
Trump's election must be part of God's overall plan, but doesn't necessarily mean God approves of Trump's policies	28
God does not get involved in U.S. presidential elections	50
I do not believe in God	13
DK/REF	3

QPARTYID. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent or something else? (IF REPUBLICAN/DEMOCRAT) Would you call yourself a strong (PARTY) or a not very strong (PARTY)? (IF DK) Do you think of yourself as closer to the Republican or Democratic party? (n=634)

Strong Republican	30%
Not very strong Republican	12
Independent leaning Republican	18
Independent	9
Independent leaning Democrat	13
Not very strong Democrat	5
Strong Democrat	12
Other	1

QIDEOLOGY. On most political matters do you consider yourself: (n=641)

Strongly conservative	23%
Moderately conservative	30
Neither, middle of the road	20
Moderately liberal	17
Strongly liberal	7
DK/REF	3



QGENDER. Which of the following best describes how you think of yourself? (n=641)

Male	48%
Female	51
In another way, please specify if you wish	1
DK/REF	1

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QYRBORN. What year were you born? (RECODED INTO AGE CATEGORIES) (n=660)

18 – 34	24%
35 – 44	19
45 – 54	16
55 – 64	16
65+	25

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QEDUATT. What is the last year of school you completed? (n=638)

Some high school or less	1%
High school graduate	18
Some college	33
College graduate	29
Post graduate degree (e.g. MA, MBA, LLD, PhD)	14
Vocational school or technical school	4
DK/REF	1

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QEMPLOY. What is your employment status? (n=638)

Self-employed	14%
Employed by someone else	47
Unemployed	3
Homemaker	10
Retired	24
Student	1
DK/REF	1

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QMARSTAT. Are you currently... (n=638)

Married	72%
Divorced	5
Widowed	5
Living with partner	6
Single	12
DK/REF	1

QRELPREF. What, if any, is your religious preference? (n=638)

Mormon or LDS	52%
Protestant [e.g. Baptist, Methodist, etc.]	3
Roman Catholic	5
Jewish	1
Other Christian	8
Muslim/Islamic	<1
Other non-Christian	2
Agnostic/Atheist	9
None	17
DK/REF	3

(IF QRELPREF = LDS, Protestant, Catholic, and Other Christian ASKED QBORNAGAIN)

QBORNAGAIN. Would you describe yourself as a 'born again' or evangelical Christian, or not? (n=432)

Yes, would	13%
No, would not	79
DK/REF	8

(IF QRELPREF = LDS ASKED QRELACTIVE)

QRELACTIVE. How active do you consider yourself in the practice of your religious preference? Would you say you are... (n=329)

Very active	72%
Somewhat active	16
Not very active	5
Not active	7
Prefer not to say	<1
DK/REF	<1



QETHNICITY. Are you of Hispanic, Latinx, or Spanish origin, such as Mexican, Puerto Rican, or Cuban? (n=638)

Yes	8%
No	90
DK/REF	2

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QRACE. Which of the following describes your race? Please select all that apply. (n=626)

White or Caucasian	93%
Black or African-American	1
Asian or Asian-American	1
Native American / American Indian / Alaska Native	2
Native Hawaiian / Other Pacific Islander	<1
Other, please specify	4
DK/REF	<1

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QINCOME. What do you expect your 2020 family income to be? Just stop me when I read the correct category. (n=637)

Under \$25,000	6%
\$25,000 – 34,999	7
\$35,000 – 49,999	11
\$50,000 – 74,999	19
\$75,000 – 99,999	13
\$100,000 – 124,999	12
\$125,000 – 149,999	8
Over \$150,000	13
Prefer not to say	11
DK/REF	1

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